

5-Nov-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: Obama
Week of: 10/29 - 11/4
Contract Number: 339643 - HL 6401970

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
11	530-6A Sat	:30	\$500	2	1	\$250	\$250

TOTAL REBATE (Gross) \$250
(Net) \$212.50



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Greer/Margolis/Mitchell

Write-up Date 11/5/12

Client Pol/Obama

Requested By D. D'Avolletti

Campaign/Title Pres.

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒ _____

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 3391643

Explanation of Adjustments by Requestor: LVC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 250.00 Debited: \$ _____

NET Amount to be Credited: \$ 212.50 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: D'Avolletti Approved ☒ Date 11/5

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSI _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 339643

Schedule Dates 11/02/12-11/06/12
Advertiser Barack Obama for President (7678)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand POL/B OBAMA/D/PRE/US (130088)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments OBAMA 305 11/2
OBAMA FOR AMERICA

Date Entered 11/01/12
Last Modified 11/05/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06401970
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,045.00
Net Total \$68,255.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012
Spots 57
Rate \$80,300.00
Grand Total: 57 \$80,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	6A- Early Today									1	\$150.00	\$150.00	Pittsburgh (WPXI)	EARLY TODAY 4-430A/1	11/1/12
2.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4:28A- Channel 11 News 430A									1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 430-5A/2	11/1/12
3.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4:58A- Channel 11 News 5am									1	\$825.00	\$825.00	Pittsburgh (WPXI)	NEWS 5-530A/3	11/1/12
4.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:29A- Channel 11 News 530am									1	\$1,125.00	\$1,125.00	Pittsburgh (WPXI)	NEWS 530-6A/4	11/1/12
5.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	10A- Ellen									1	\$675.00	\$675.00	Pittsburgh (WPXI)	ELLEN 10-11A/5	11/1/12
6.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	11A- Anderson									1	\$575.00	\$575.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/6	11/1/12
7.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	12:30P- The Doctors 1230-130P									1	\$575.00	\$575.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/7	11/1/12
8.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	2:30P- Who Wants To Be A Millionaire									1	\$575.00	\$575.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/8	11/1/12
9.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	2:58P- Days Of Our Lives									1	\$1,050.00	\$1,050.00	Pittsburgh (WPXI)	DAYS 3-4P/9	11/1/12
10.0	Normal Line / Prime	11/02/12-11/02/12	2	:30	8:58P- Grimm 9-10P									1	\$6,750.00	\$6,750.00	Pittsburgh (WPXI)	GRIMM 9-10P/10	11/1/12
11.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	5:30A- IMPACT									1	\$500.00	\$500.00	Pittsburgh (WPXI)	IMPACT 530-6A/11	11/1/12
12.1	Normal Line / Spot	11/03/12-11/03/12	2	:30	6A- 8A (EST)									2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	NEWS 6-8A/12	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.